

<i>Purpose</i>	<i>Personal data processed</i>
For direct marketing by email and, from time to time, telephone, SMS or WhatsApp along with the use of tracking technologies to make sure the message has been delivered, that you have opened it and to monitor if you have clicked on any of the links.	Name, email address, browsing and purchase history, engagement with email and its content, date of consent.
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Push notifications via our websites and Apps to offer goods and services that may be relevant to you. These can be configured in the settings of your device or browser.	Products purchased, viewed, or placed in cart, name, device ID or IP address; language used to navigate and version of your use (country); information on the device and browser you use; date and time when you provided consent to receiving web push notifications; date of creation of the account; date of last visit to our site.
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If you have consented to receive email communications, we may supply your email address to social media or digital advertising companies who work on our behalf, such as Facebook to show you advertising via these sites that is tailored to your interests and your purchase history.	Email address.
<i>Purpose</i>	<i>Personal data processed</i>
When you receive email marketing communications from us after entering a competition run by one of our affiliate partners.	Name and email address.
<i>Purpose</i>	<i>Personal data processed</i>
When you are contacted and sign up to take part in our market research programmes.	Name, email address and dependent upon the type of research, other relevant information, for example age or place of domicile may also be collected.